



Asian
Institute of
Insurance

Associateship of Life Administration and Management Programme Level 1 (Associateship of LAMP L1)



Life Administration
And Management
Programme (LAMP)

PROFICIENCY LEVEL:
Intermediate/Proficient

INTAKE:

February, June, October
(Every Year)

LEARNING OPTION:

Class-Based (Virtual) or
Self-Study



21 Prime Skills
8 Power Skills



Training Programme No:
(Refer Programme Structure)

PROFESSIONAL QUALIFICATION

www.aiiasia.org

OVERVIEW

The Associateship of LAMP L1 builds upon the foundation of the Certificate level by deepening learners' understanding of life insurance contracts, legal principles, and governance structures. At this level, learners explore how insurance contracts are formed and regulated, gain insight into policyholder rights and responsibilities, and develop the ability to interpret the frameworks that shape insurer operations and ethics.

LEARNING OUTCOME

Graduates of Associateship of LAMP L1 will be able to:

1. Demonstrate a solid understanding of life insurance principles, governance structures, contractual obligations, and the full spectrum of life and health insurance products.
2. Apply technical and operational skills to real-world practices such as product development, distribution, underwriting, policy service and claims administration.
3. Communicate effectively and collaborate with diverse stakeholders in professional insurance settings.
4. Analyse legal, regulatory, and financial frameworks to support ethical and compliant decision-making in the insurance environment.
5. Demonstrate professionalism, adaptability, and leadership in managing performance and executing customer-centric, strategic, and operational goals.

PROGRAMME STRUCTURE

Subject Code	Subjects	Credit Awarded	Learning Hours	HRD Programme No:
L201	Life Insurance Operations	3 Credits	36 Hours	10001590837
L202	Life Insurance Contracts and Products	3 Credits	36 Hours	10001561380
L203	Legal Principles for Insurance Professionals	3 Credits	36 Hours	10001561006

ASSESSMENT STRUCTURE

Format	Passing Rate	Grade
100% final examination: <ul style="list-style-type: none"> 70 standalone Multiple-Choice Questions - assess factual knowledge and direct application of concepts. 30 Multiple Choice Questions (6 scenario-based questions, each followed by 5 sub-questions) - evaluate the learner's ability to apply concepts in context. 	60%	Pass/ Non-Pass

LEARNING MODE

Class-Based (Virtual/Physical)	Self-Study
<ul style="list-style-type: none"> Structured learning delivery led by experienced lecturers or industry trainers Includes access to a comprehensive digital textbook (eBook) and practice exam for each subject Scheduled weekday evening or weekend classes for flexibility Encourages peer-to-peer interaction and collaborative learning Suitable for learners who prefer guidance and group engagement 	<ul style="list-style-type: none"> Self-paced learning with no fixed schedule Includes access to a comprehensive digital textbook (eBook) and practice exam for each subject Supported by a responsive course management team throughout the journey Ideal for independent learners or working professionals seeking maximum flexibility

WHO SHOULD ATTEND

It is ideal for professionals working in compliance, customer-facing roles, or operational teams who are ready to move into supervisory or regulatory-focused positions.

MINIMUM ENTRY REQUIREMENT

Completion of Certificate of LAMP is required (3 credits)

OTHER ADDITIONAL INFORMATION

Credit Exemption	Credits of subject exemptions may be awarded by submitting the exemption form with the necessary supporting documents.
Completion Award	<ol style="list-style-type: none"> LAMP certificate awarded upon completion AAii post-nominal designation awarded upon membership upgrade
Progression Plan	Associateship of Life Administration & Management Programme Level 2

FEES

Fee Category	Class-Based	Self-Study
Subject Fee	RM 1,620 per subject (Fee is inclusive of 8% SST)	RM 500 per subject (Fee is inclusive of 8% SST)
Student Registration Fee	RM 100 / USD 34	RM 100 / USD 34
Membership Fee (one-year)	RM 100	RM 100
Resit Fee	RM 150	RM 150

Note:

HRD claims are applicable for virtual and in-house classes only. Self-study mode is not eligible.

ALIGNMENT TO THE FUTURE SKILLS FRAMEWORK



21 Prime Skills
8 Power Skills
Proficiency Level:
Intermediate/Proficient

Skills Developed by Attending this Programme

Prime Skills

Customer Experience Management	<ol style="list-style-type: none"> 1. Customer Experience Design 2. Customer Profiling 3. Customer Relationship Management
Digital and Data Integration	<ol style="list-style-type: none"> 4. Data Collection & Analytics 5. Data Governance 6. Data Protection 7. Process Automation
Financial Products and Services	<ol style="list-style-type: none"> 8. Marketing 9. Personal Finance Advisory 10. Product Advisory 11. Quality Assurance 12. Product Design and Development 13. Pricing Strategy 14. Underwriting Management
Risk Management, Governance and Regulatory Compliance	<ol style="list-style-type: none"> 15. Anti-Money Laundering 16. Regulatory Compliance 17. Risk Governance 18. Risk Management 19. Policy Implementation and Revision
Investment and Financial Management	<ol style="list-style-type: none"> 20. Financial Planning 21. Insurance Claims Processing

Power Skills

Innovation and Delivery	<ol style="list-style-type: none"> 1. Adaptability and Resiliency 2. Innovative Thinking 3. Learning Agility 4. Business Acumen 5. Problem-Solving
Social Intelligence	<ol style="list-style-type: none"> 6. Collaboration 7. Communication 8. Empathy



**Asian
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REGISTER NOW

Limited to 30 aspiring participants



Asian Institute of Insurance

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