



ASSOCIATESHIP OF ASIAN INSTITUTE OF INSURANCE (AAii)

Your Track To
an International
Insurance
Designation



21 Prime Skills
8 Power Skills
Proficiency Level:
Intermediate/ Proficient



Asian
Institute of
Insurance

**Leap forward with
an edge over your
competition with
The Associateship of
Asian Institute of
Insurance (AAii)**



**About
AAii**

The Associateship of Asian Institute of Insurance (AAii) is an exclusive professional qualification programme designed to meet the current and future needs of the insurance business and industry. As a flagship programme, AAii will enable you to make a positive impact in the insurance industry of Malaysia and the Asian region, while also providing you with an amazing opportunity to enhance your career prospects. Through the designation, you will develop significant transferable skills that are sought by employers in several industries such as insurance, finance and education.



Recognised by CII and ANZIIF



HRD Corp registered and claimable programme



Preferred qualification for insurance management roles



Enhanced syllabus with skillsets of the future for the adaptive workforce



Content & delivery include assessment, coursework, case studies and exams



The prestigious designation is a benchmark for qualification among insurance professionals and helps your company attract high quality employees

**A
QUALIFICATION
WITH
EXCEPTIONAL
VALUE TO THE
INSURANCE
INDUSTRY**

Route to industry professionalism

Offer a way for professionals to acquire and demonstrate new skills and knowledge.

Realise career goals

Encourage learners to keep pursuing their professional goals and give them a sense of accomplishment along the way.

Route to industry professionalism

Promote specific and relevant knowledge in the quickest way possible, and employees get to acquire and demonstrate mastery of practical and applicable skills.

Personalised and flexible learning path

Learners can select short-form micro credentials tailored to their career goals and responsibilities. This will help learners be better prepared to upskill or reskill in the future.

Path to multiple accomplishments in one programme

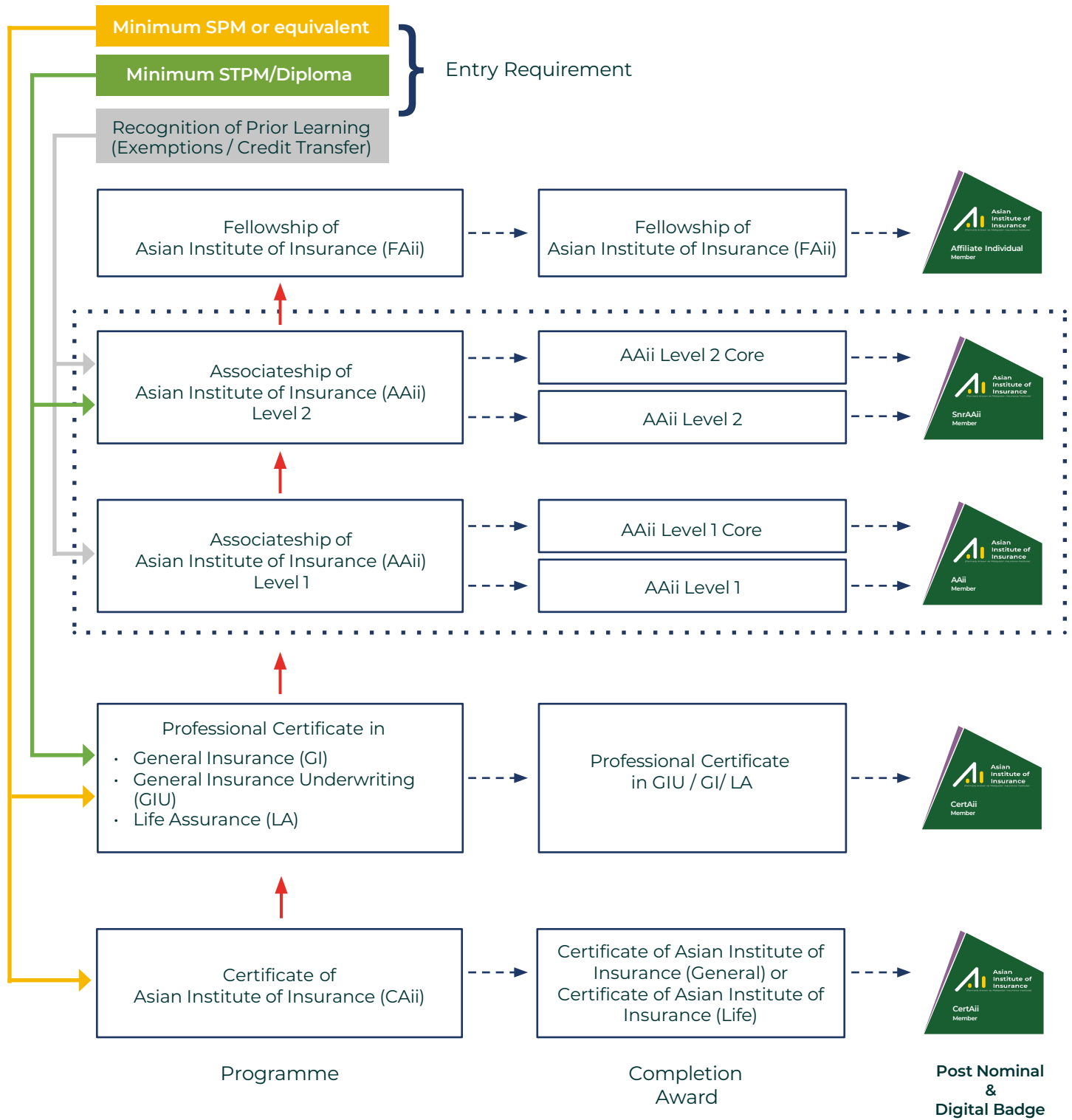
Employees can develop a portfolio of marketable skills by acquiring micro credentials while completing their qualifications/certification programmes.

Bridge to complement long term programmes

Aid learner retention, keeping learners motivated and engaged on their way to completing a programme.

The AAii offers a clear and simplified pathway that illustrates the learner's progression and the outcomes achieved throughout the learning journey.

AAii QUALIFICATIONS PATHWAY



PROGRESSION AFTER AAii

After completing the AAii programme, graduates may progress to the highest insurance qualifications, with worldwide recognition:



Fellowship of Asian Institute of Insurance (FAii)

An AAii Graduate may progress to the highest level of professional qualification for Insurance in Malaysia that recognises professional development and major achievements.

The Chartered Insurance Institute (CII)

An AAii Graduate may progress to acquire CII qualifications by credit transfer subject to the terms and conditions set by CII.



The Australian New Zealand Institute of Insurance and Finance (ANZIIF)



AAii graduates are eligible to apply for:

- ANZIIF Associate membership, for completion of the Associateship of Asian Institute of Insurance (AAii) Level 1.
- ANZIIF Senior Associate membership, for completion of the Associateship of Asian Institute of Insurance (AAii) Level 2.
- ANZIIF Fellow membership, for completion of the FAii and have been an ANZIIF CIP member for two consecutive year.

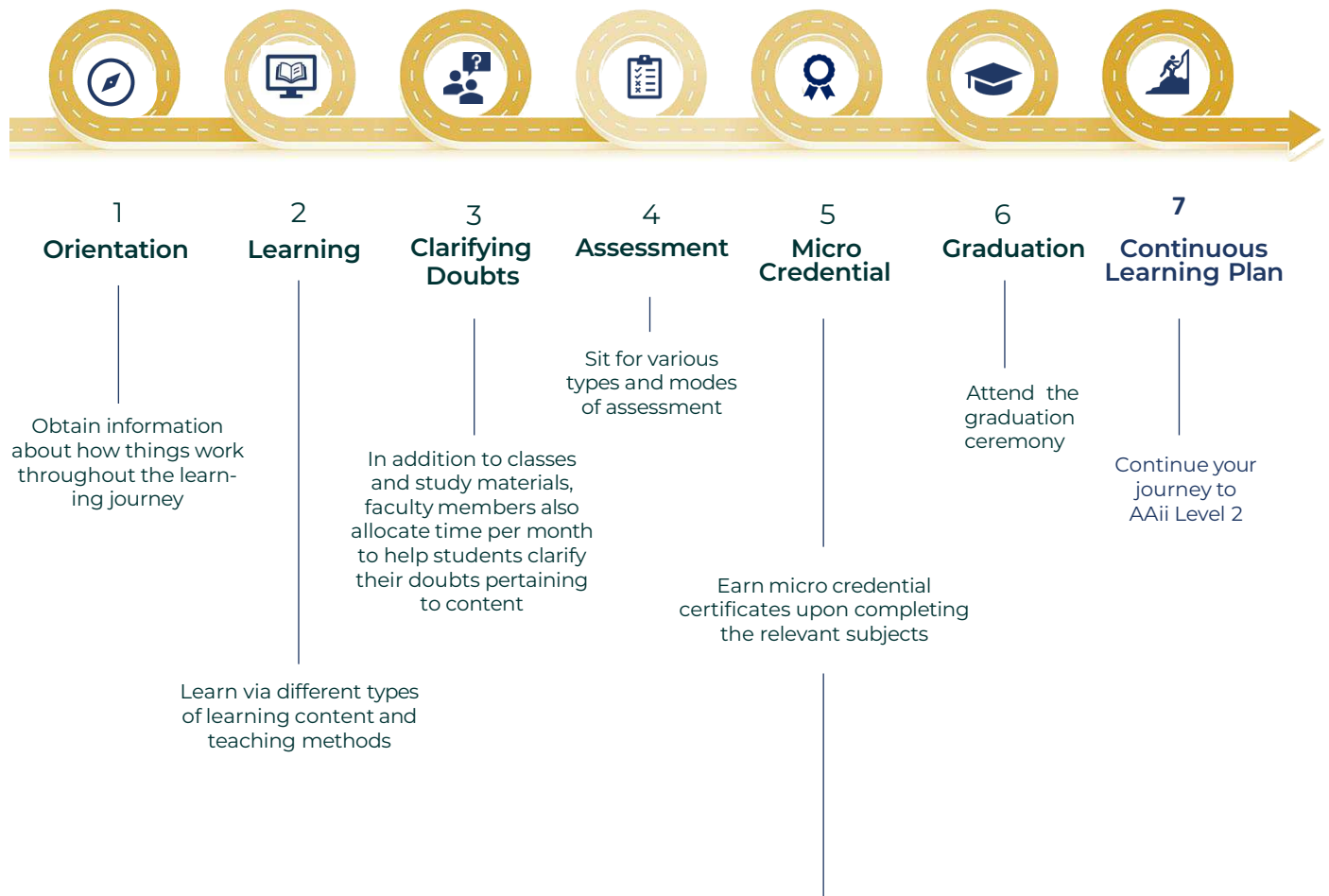


Learning Journey

THE LEARNING JOURNEY

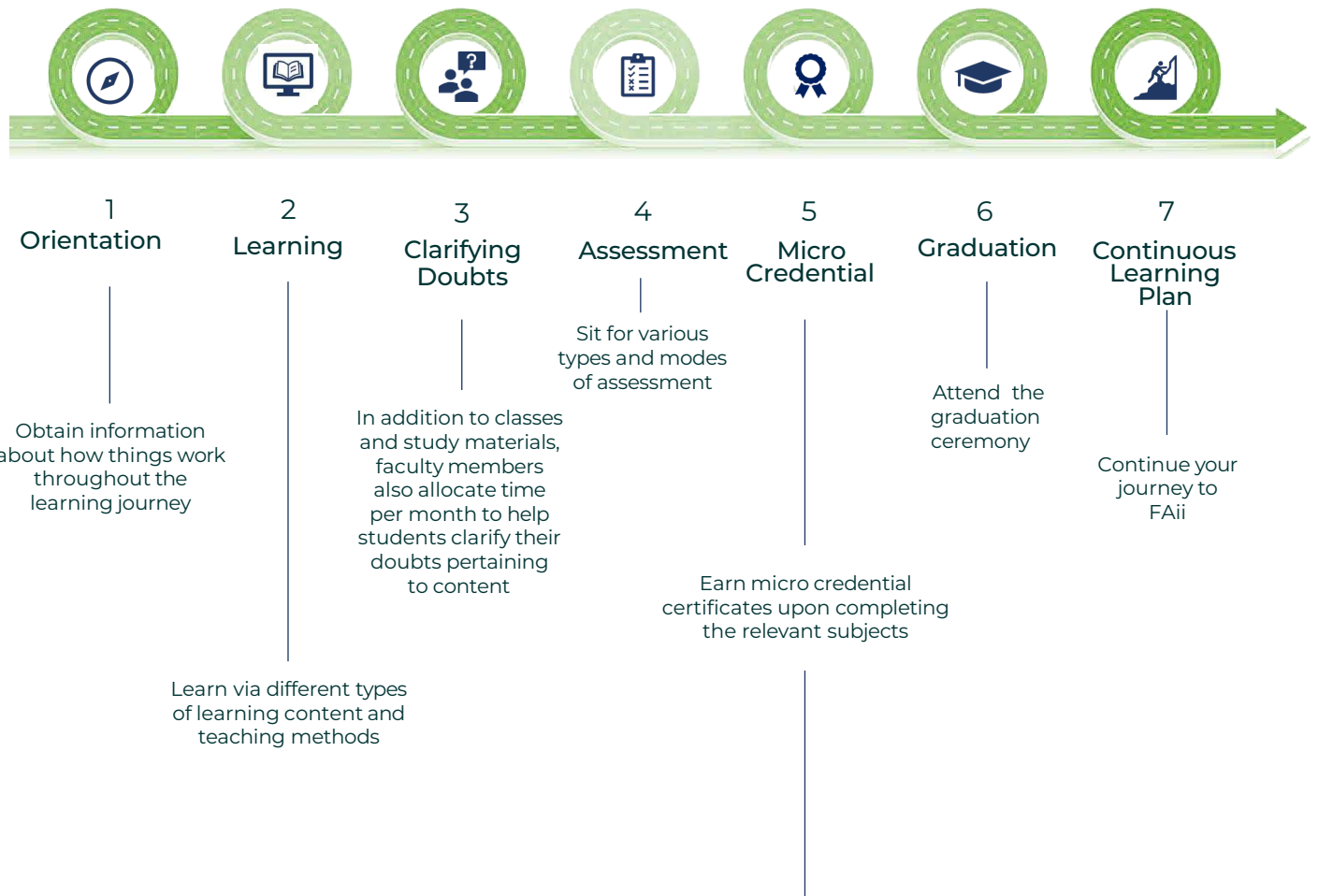
The AAii learning journey is filled with rich learning experiences through enhanced value, multiple modes of learning, future proofed content, expert faculty and advanced digital platforms.

AAii LEVEL 1 LEARNING JOURNEY



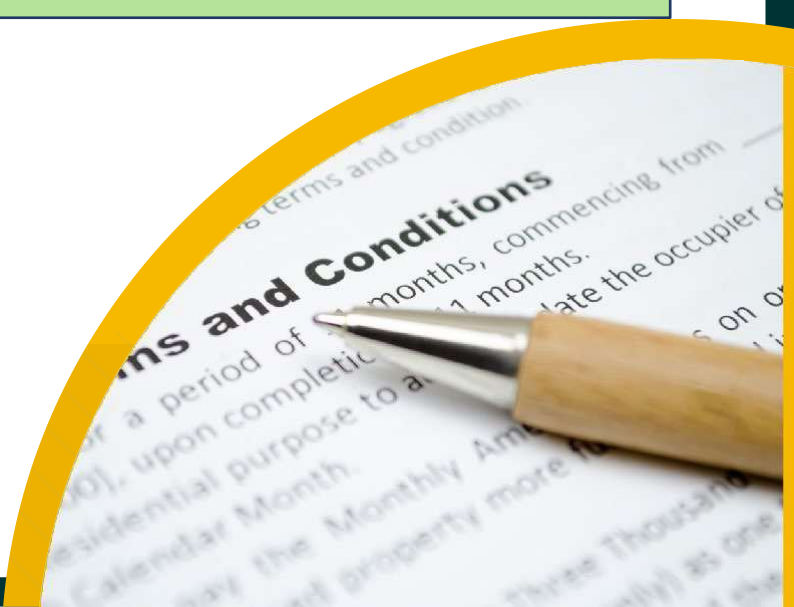
- Accomplishments awarded through micro credentials
- Earn a Certificate of Achievement for every subject upon passing the assessment.
 - Earn the AAii Level 1 - Core upon passing the three (3) Compulsory Subjects.
 - Earn the AAii Level 1 upon passing the three (3) Compulsory Subjects and three (3) Elective Subjects.

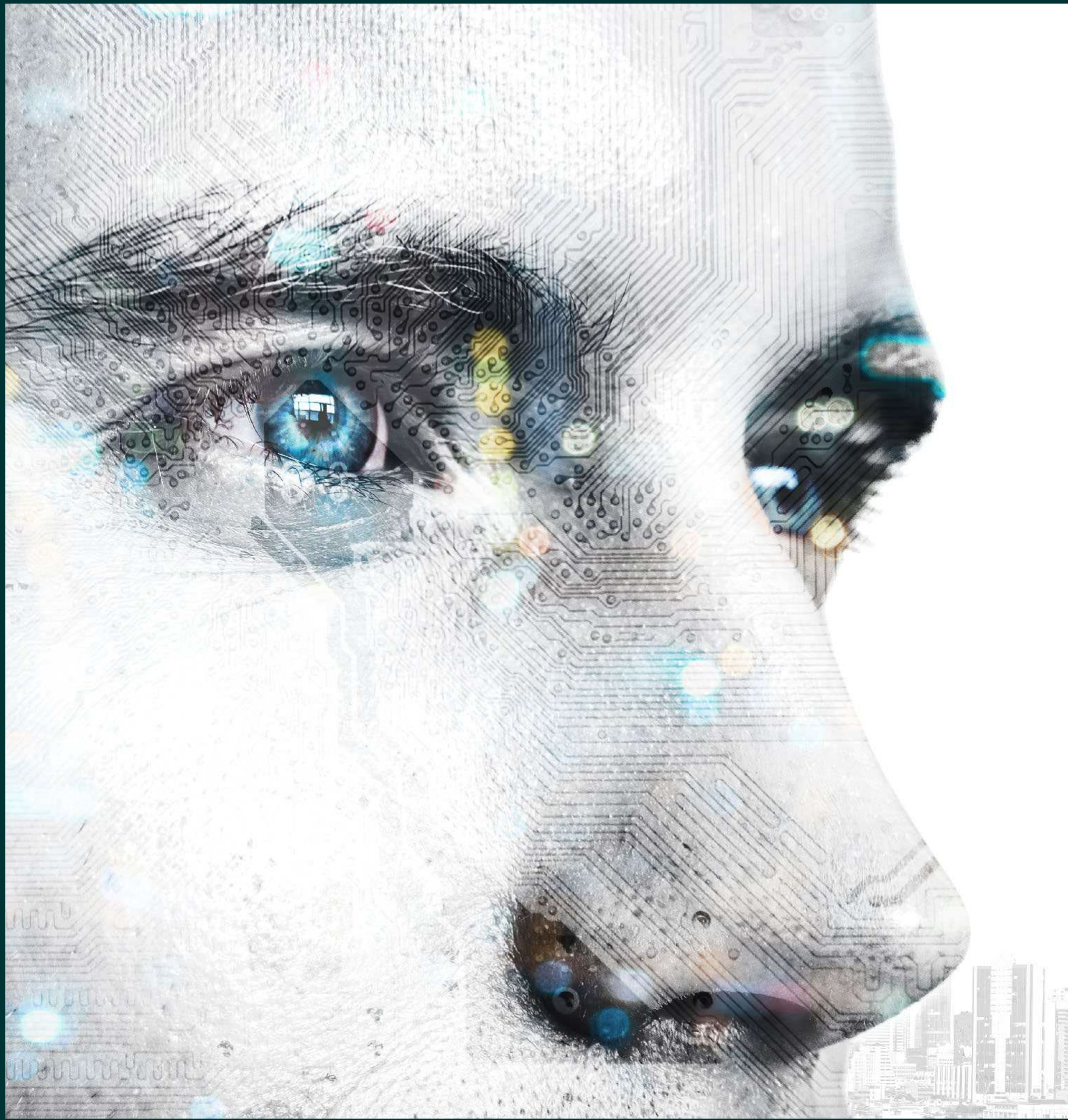
AAii LEVEL 2 LEARNING JOURNEY



Accomplishments awarded through micro credentials

- Earn a Certificate of Achievement for every subject upon passing the assessment.
- Earn the AAii Level 2 - Core upon passing the two (2) Compulsory Subjects.
- Earn the AAii Level 2 upon passing the two (2) Compulsory Subjects and six (6) Elective Subjects.





Learning Experience

ENRICHED LEARNING EXPERIENCE

Increased value through enhanced learning journey and experience



Better learning experience help boost and complement learners' success in their roles in the industry.

Learn more through collaborative and social learning



Advanced digital learning platforms for students to collaborate, discuss and share knowledge with the largest professional insurance fraternity in Asia.

Leveraging on the power of digital



Various modes of learning offered to give a richer experience, and to suit individual preferences and pace in this new hybrid working environment.

Focused and customisable learning



Choose from a wide range of Relevant and essential knowledge and skills to better perform professionally and develop personally.

Deepen intellectual capital while preparing for the future



Access to personalised non-insurance e-content to meet learners' varied interests such as leadership development, self development and technology awareness modules.



FLEXIBLE LEARNING OPTIONS

Aii offers 3 modes of learning: Face-to-Face, Virtual Class and Self-Study. These options are made available to suit the various needs of individuals, especially working professionals, as well as to promote a healthy work-life balance without compromising the need for continuous professional learning and development.

Face-to-Face

- Classroom setting
- Lecturer-led facilitation
- Peer-to-peer interaction
- Weekday or weekend classes
- Fee inclusive of study material (e-Book).



Advantages:

- Networking opportunity
- Cases study discussion groups
- Inhouse classes can be arranged and tailored to the organisation's needs.
- Speak to us for more details.

Virtual Class

- Virtual classroom setting
- Lecturer-led facilitation
- Peer-to-peer interaction
- Weekday or weekend classes
- Fee inclusive of study material (e-Book).



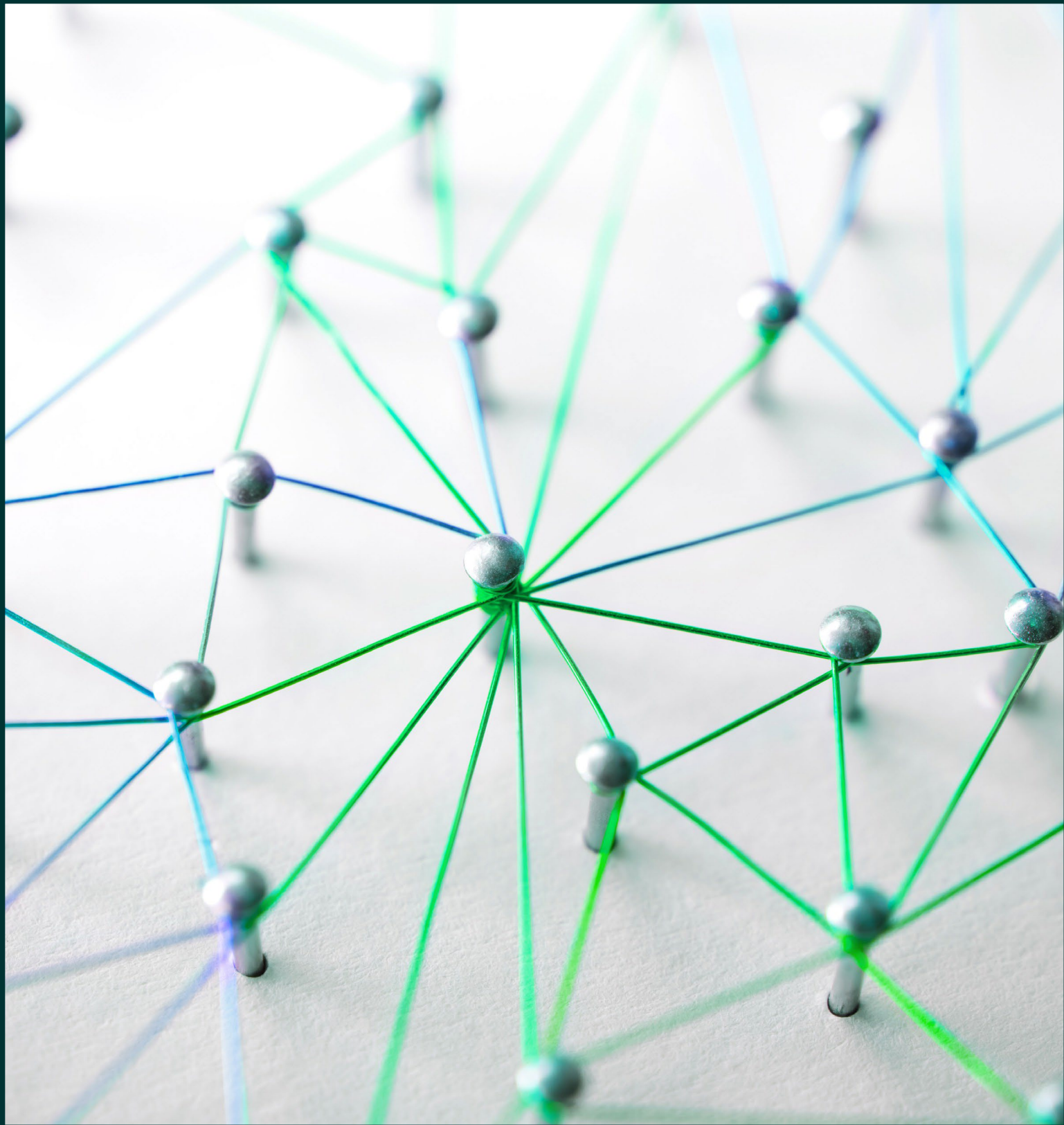
Advantages:

- Convenient for distance or self-study learners
- Networking opportunity
- Case study discussion groups
- Inhouse classes can be arranged and tailored to the organisation's needs.

Self-Study

- Self paced learning with no facilitation.
- Fee inclusive of study material (e-Book).
- Sessions to clarify doubts available.
- Supported by the Professional Standards (Services)
- Learn at own pace, time and space.
- Support available throughout learning journey.





Programme Structure

THE PROGRAMME STRUCTURE

AAii is segregated into two levels: AAii Level 1 and AAii Level 2. A total of 50 credits is required for the completion of the AAii Programme.

ASSOCIATESHIP OF ASIAN INSTITUTE OF INSURANCE – LEVEL 1



Code	Subject	Credit Awarded	Learning Hours	HRD Programme Number
Compulsory Subjects				
301	Insurance Principles and Market Practice (General Insurance)	3	36	10001640818
302	Insurance Operations & Finance	3	36	10001550661
303	Legal Principles	3	36	10001551741
Elective Subjects (choose any 3 subjects)				
304	Insurance Claims	3	36	10001639706
305	Insurance Underwriting	3	36	10001640781
306	Motor Insurance	3	36	10001640777
307	Liability Insurance	3	36	10001640448
308	Personal Lines Insurance	3	36	10001640311
309	Commercial Property and Business Interruption Insurance	3	36	10001640320

In Level 1, you will learn, apply, and deploy emerging business models as well as new technologies via a holistic learning approach.

6 subjects
(equivalent to **18**
credits) is required
in AAii Level 1
to progress into
AAii Level 2.

ASSOCIATESHIP OF ASIAN INSTITUTE OF INSURANCE – LEVEL 2



Code	Subject	Credit Awarded	Learning Hours	HRD Programme Number
Compulsory Subjects				
401	Insurance Law	4	42	10001449083
402	Insurance Business and Economics	4	42	10001449736
Elective Subjects (choose any 6 subjects)				
403	Insurance Marketing	4	42	10001515103
404	Insurance Claims Management	4	42	10001518142
405	Insurance Underwriting Management	4	42	10001518145
406	Insurance Risk Management	4	42	10001518155
409	Medical and Health Insurance	4	42	10001513215
410	Reinsurance	4	42	10001511208
411	Takaful	4	42	TBA

In Level 2, you will learn and apply up-to-date knowledge of consumer and business-specific needs including contextualising, applying empathy, and exercising judgement.

MINIMUM ENTRY REQUIREMENT

AAii Level 1

1. Passed STPM/A-Level or higher qualifications which are recognised by the Malaysian Government or Professional Bodies; OR
2. Passed Certificate of Asian Institute of Insurance (CAii) from Asian Institute of Insurance; OR
3. Passed Certificate in Insurance from Chartered Insurance Institute, United Kingdom.

AAii Level 2

- Completion of AAii Level 1.

ACCREDITATION OF PRIOR LEARNING & SUBJECT EXEMPTION

- Subject exemption may be awarded for prior learning (qualification related) by applying the exemption for the related subject(s) with the necessary supporting documents.
- 3 credits per subject for AAii Level 1 and 4 credits per subject for AAii Level 2 may be awarded if it complies with the exemption requirements.

Note:

- Students with a recognised qualification in the relevant field will be given credit exemptions based on past results and portfolio review (where applicable).
- Any other qualifications will be considered on a case to case basis.
- Aii's reserves the right to accept or reject any application.

PROGRAMME DURATION

- Programme is not time bound.
- You can study at your own pace.
- Upon completion of AAii Level 1, you will be eligible for an immediate transfer to AAii Level 2 (subject to terms and conditions).
- Contact our Programme Advisors at +603 2712 8882 or email sales@aaiiasia.org to learn more.

CLASS & EXAMINATION SCHEDULE

Class Intake	Final Examination
February	May
June	September
October	January (the following year)

ASSESSMENT STRUCTURE

Professional Qualifications Details		Assessment Structure
AAii Level 1	Core Subject: 301 - Insurance Principles and Market Practice (Certificate of Asian Institute of Insurance) 302 - Insurance Operations & Finance 303 - Legal Principles	100%: 100 Multiple Choice Questions to be completed within 180-minutes. Pass Mark: 70% (final examination marks)
	Elective Subjects: 304 - Insurance Claims 305 - Insurance Underwriting 306 - Motor Insurance 307 - Liability Insurance 308 - Personal Lines Insurance 309 - Commercial Property and Business Interruption Insurance	60%: Coursework 40%: 50 Multiple Choice Questions to be completed within 90-minutes. Pass Mark: 70% (Combination of coursework and final examination marks)
AAii Level 2	Core Subjects: 401 - Insurance Law 402 - Insurance Business and Economics	100%: 100 Multiple Choice Questions to be completed within 180-minutes. Pass Mark: 70% (final examination marks)
	Elective Subjects: 403 - Insurance Marketing 404 - Insurance Claims Management 405 - Insurance Underwriting Management 406 - Insurance Risk Management 409 - Medical and Health Insurance 410 - Reinsurance 411 - Takaful	40% Coursework <ul style="list-style-type: none"> • Test 1 – 10% • Test 2- 10% • Assignment - 5 single assignments with 5 compulsory questions) 60% Final Examination <ul style="list-style-type: none"> • 5 Short questions • 1 Case study • 3 Essay questions Pass Mark: 55% (Combination of coursework and final examination marks)

FEES AND FLEXIBLE PAYMENT OPTIONS

	AAii Level 1			
	Class Based (Virtual/Face to Face)		Self Study	
	RM	USD	RM	USD
Membership Fee	100	34	100	34
Student Registration Fee	100	34	100	34
Course Fee (per subject) (Fee inclusive ebook & exam fees)	1,800	600	700	200
Total	2,000	668	900	268

	AAii Level 2			
	Class Based (Virtual/Face to Face)		Self Study	
	RM	USD	RM	USD
Membership Fee	100	34	100	34
Student Registration Fee	100	34	100	34
Course Fee (per subject) (Fee inclusive ebook & exam fees)	2,160	800	810	250
Total	2,360	868	1,010	318

	RM	USD
Repeat Examination Fee	150	50
Re-do Course Work (Self Study)	500	160
Exam only	250	50

Flexible Payment Option	
Credit Card	iLMS: https://aai4u.org/ilms/user/login
FPX	iLMS: https://aai4u.org/ilms/user/login



Future Skills Framework

Skills Developed by Attending this Programme

Prime Skills

Customer Experience Management	<ol style="list-style-type: none"> 1. Customer Experience Design 2. Customer Profiling 3. Customer relationship Management
Digital & Data Integration	<ol style="list-style-type: none"> 4. Data Collection and Analytics 5. Data Governance 6. Data Protection 7. Process Automation 8. Pricing Strategy 9. Underwriting Management
Financial Products and Services	<ol style="list-style-type: none"> 10. Marketing 11. Personal Finance Advisory 12. Product Advisory 13. Quality Assurance 14. Product Design and Development
Risk Management, Governance & Regulatory Compliance	<ol style="list-style-type: none"> 15. Anti-Money Laundering 16. Regulatory Compliance 17. Risk Governance 18. Risk Management 19. Policy Implementation and Revision
Investment and Financial Management	<ol style="list-style-type: none"> 20. Financial Planning 21. Insurance Claims Processing

Power Skills

Innovation & Delivery	<ol style="list-style-type: none"> 1. Adaptability and Resiliency 2. Innovative Thinking 3. Learning Agility 4. Business Acumen 5. Problem Solving
Social Intelligence	<ol style="list-style-type: none"> 6. Collaboration 7. Communication 8. Empathy



I joined the insurance Industry with very minimal knowledge and that made me start the quest for a structured learning programme which covers the industry supply chain. The search led to AAii a program that enables, upon completion, understanding of every important aspect of the industry. AAii incorporated flexibility, which allows choosing electives that suits individual needs. AAii exposes individuals to common terminologies and understanding that helps to connect various stakeholders. AAii has provided the required solid foundation.

Lee Chin Hon

I am glad that I decided to do the AAii Professional Program with Aii as it has given me renewed enthusiasm towards my career. This program plays an important role for me to build professional path of my career ladder in my organisation and the Insurance industry.

Syllabuses are well levelled and simplified for better understanding and is in accordance with the practice of insurance guidelines. Thank you to the Aii management and the lecturers for having this program and administering it very well.

Anitha Nadesan



Completing AAii with Aii has been an astounding journey. The compassion shown from faculty of Aii were heart warming. The lecturers of Aii were undoubtedly the most experienced and knowledgeable teachers I have met. Aii's dedication to provide its students with knowledge and experience and the ultramodern methods used to facilitate students with the best learning experience was profound. AAii course is designed to accommodate for fresh out of school students as well as field experienced individuals or anyone who is interested to choose Insurance as a carrier path.

Mariyam Nazra

I completed my AAii programme back in the year 2012, during this Programme, one of the most important thing that I have had experienced was that the Lecturers who were training us were having Immense experience and knowledge in Insurance and particularly on the subject modules. AAii Programme includes different significant Insurance modules which benefitted me during challenges at work. Therefore, I find this programme as a Game changer and I would recommend this programme.

Sawaadh Hussain



Let's connect!



Register Now



**Asian
Institute of
Insurance**

197701004772 (35445-H)
Level 6, Bangunan AICB,
No. 10 Jalan Dato' Onn,
50480 Kuala Lumpur, Malaysia.

For further information, connect with us:

 +603 2712 8882 (General line)

 sales@aiaasia.org