



Asian
Institute of
Insurance

Fellowship of Asian Institute of Insurance (FAii) Senior Route

DATE:

11 & 12 May 2026

TIME:

9.00 a.m. – 5.00 p.m.

VENUE:

Aii Training Room, Level 2,
AICB Building, Kuala Lumpur

CPD HOURS:

14 Hours

PROFICIENCY LEVEL:

Advanced



12 Prime Skills
12 Power Skills

Fully HRDC Claimable



Training Programme No:
10001651947

**The Pinnacle of Professional
Recognition in Insurance Leadership.**

Bank Negara Malaysia strongly supports the participation of Insurance and Takaful Operators (ITOs) senior management and board members in this programme as a key fulfilment of board obligations.

WELCOME MESSAGE



“ The Fellowship of the Asian Institute of Insurance (FAii) stands as the pinnacle of professional recognition within the insurance and takaful sectors.

This distinguished Fellowship pathway is exclusively reserved for visionary CEOs and Senior Leaders whose strategic leadership has profoundly shaped the industry and who continually embody the highest ideals of professionalism and integrity.

Participation in the FAii Senior Route is by invitation, reflecting the exceptional calibre of its participants.

Beyond being a prestigious credential, this Fellowship represents a lasting professional distinction—one that honours your enduring legacy and your influential role as a custodian of the industry's future.

It is with great honour that we invite you to embark on this distinguished journey. ”

Warmest Regards

Paul Low
Chief Executive Officer
Asian Institute of Insurance

EXCLUSIVITY



The FAii Fellowship Senior Route is an exclusive pathway reserved solely for individuals who have demonstrated outstanding leadership and transformative impact within the insurance and takaful industries.

This distinguished pathway is available only to:

- Chief Executive Officers
- C-suite Executives
- Board Members and Senior Leaders who demonstrated strategic vision and exemplary industry stewardship

Entry into this elite programme is by invitation alone.

Achieving Fellowship status through the Senior Route signifies your recognition as a revered leader who embodies the pinnacle of professional excellence, ethical integrity, and ongoing personal and industry advancement. It stands as a formal testament to your credibility, influence, and enduring contribution to the future of insurance and takaful sectors.



Your Verified FAii e-Badge Upon Completion

YOUR FELLOWSHIP JOURNEY:

Senior Route

This elite route is structured into 4 key milestones:

Milestone 1: Enrolment

Begin your Fellowship journey by confirming your participation.

1. Register to the programme in this link:



Registration Link

1. Arrange full programme fee payment (RM 7,500).
2. Submission date closing: **Friday, 27 February 2026.**

Milestone 2: Leadership Journey #1

Date	: 11 May 2026
Workshop 1	: Ethics: Business Imperative or Compliance Burden
Time	: 9:00 am – 5:00 pm
Speaker	: Dr Raymond Madden

Overview

This session is designed for leaders who think strategically and analyse decisively across all areas of insurance. Through case studies and peer dialogue, you will:

- Reflect on your own organisation and develop an action plan;
- Review key challenges the sector is facing;
- Understand how ethics can make a real business impact;
- Recognise how digital business will create further industry disruption;
- Appreciate the role of leaders as custodians of organisational ethics.

This milestone signifies your official induction into the FAii Senior Route an exclusive and prestigious pathway to the foremost recognition in insurance leadership..

YOUR FELLOWSHIP JOURNEY:

Senior Route

Milestone 2: Leadership Journey #2

Date	: 12 May 2026
Workshop 2	: Sustainability in Action : The Role of Financial Institutions in Driving Just and Resilient Transitions
Time	: 9:00 am – 12:30 pm
Speaker	: Datuk Shahril Azuar Jimin Group Chief Sustainability Officer, Maybank
Date	: 12 May 2026
Workshop 3	: Institutional Investment in Practice
Time	: 1:30 pm – 5:00 pm
Speaker	: Mr Raymond Tang Former CEO, Eastspring Investment Berhad

Overview

This session explores how senior leaders can align ESG priorities and investment strategies within a broader sustainability leadership framework. Designed around real organisational challenges, the session is structured into two parts:

- **Morning Session:** Sustainability in Action : The Role of Financial Institutions in Driving Just and Resilient Transitions

Explore ESG from a strategic leadership lens in today's complex operating environment. Understand how financial institutions are addressing climate, biodiversity, and inequality challenges, while unpacking key ESG concepts such as the just transition. Gain insights into global trends, examine practical applications through a case study, and consider strategies to align your organisation with emerging sustainability standards and lead responsibly into the future.

- **Afternoon Session:** Institutional Investments In Practice

Explore how institutional investment decisions can support both ethical values and long-term organisational objectives.

Your engagement in these sessions represents a pivotal milestone in advancing your strategic acumen and ethical leadership amidst the dynamic evolution of the insurance industry.

YOUR FELLOWSHIP JOURNEY:

Senior Route

Milestone 3: Review & Assessment

This is the academic and reflective component of your Fellowship journey. The following assignments are given after the workshops.

Assignment 1: Case Study Analysis

- One case study to analyse, along with guided questions.
- Responses are to demonstrate critical thinking and ethical reasoning at a leadership level.
- Submission Date: **Monday, 8 June 2026.**
- Submissions will be assessed by appointed reviewers, and a formal written feedback will be provided within eight (8) weeks.
- If amendments are required, a notification with specific guidance for resubmission will be sent.

Assignment 2: Essay

- Submit one written essay on one of the following topics or as assigned by workshop speakers:
 - a) Climate Change and Environmental Risks; OR
 - b) Market Penetration and Financial Inclusion
- Submission Date: **Monday, 8 June 2026.**
- Essays will be evaluated and considered for Aii's future training and publications.
- Submissions will be assessed by appointed reviewers, and a formal written feedback will be provided within eight (8) weeks.
- If amendments are required, a notification with specific guidance for resubmission will be sent.



This milestone affirms the depth of your insight, ethical reasoning, and alignment with the standards expected of a Fellow of Asian Institute of Insurance.

YOUR FELLOWSHIP JOURNEY:

Senior Route

Milestone 4: Fellowship Conferment

This culminating milestone marks your formal transition into Fellowship status, signifying the successful fulfillment of all academic and ethical requirements integral to the FAii Senior Route.

Completion of Milestones 1 through 3 is mandatory for admission into the Fellowship.

Upon successful completion of Milestone 3, you will receive an official notification along with a secure link to complete the Fellowship Membership Admission Form.

Fellowship Membership and Admission Fee: RM350

Submission Deadline: Friday, 31 July 2026.

We congratulate you on reaching this distinguished stage and look forward to formally welcoming you into the esteemed Fellowship of the Asian Institute of Insurance.

Upon completion, you will receive:

1. FAii Fellowship Title & Certificate.
2. Verified FAii e-Badge for professional use.
3. Recognition at Aii's 2026 Graduation Ceremony.



Your Verified FAii e-Badge Upon Completion

EXCLUSIVITY

Fellowship conferment ceremony
is tentatively scheduled on
Saturday, 25 July 2026.

This milestone honours your esteemed professional standing and acknowledges your lasting impact as a principled leader and steward of ethical excellence within the insurance industry.

SPEAKER PROFILE



Dr Raymond Madden
PhD CInstLM

Dr Raymond has extensive international experience in human capital development, talent management and leadership development. His book 'The Business of Ethics', looks at challenges facing business today from an international perspective.

He has held senior roles within the European financial and professional services industry; and several academic appointments including Head of Edinburgh Business School at Heriot Watt University Malaysia, Dean at the London Metropolitan Business School, and Associate Dean at Bayes Business School. He was former head of research at London Business School.

He has consulted widely with the Bank of China, British Telecom, Boeing, ABB, Coutts, Erste Bank, European Commission, Standard Life, Texaco, Petronas, Parliament of Malaysia, Ministry of Finance, and the Prime Minister's Office of Malaysia. He was formerly Chief Executive Officer of the Asian Institute of Finance, an agency of Bank Negara Malaysia.

Dr Raymond is currently a visiting professor at Edinburgh Business School at Heriot Watt University Malaysia teaching HR, Leadership and Strategy on the MBA. He teaches senior management development programmes for civil servants for the Razak School of Government. He is a Board member of the Emirates Institute of Finance, a subsidiary of the central bank of the UAE. He was made a lifetime companion by the UK's Institute of Leadership and Management in 2019. He has lived in Kuala Lumpur since 2012.

SPEAKER PROFILE



Datuk Shahril Azuar Jimin
Group Chief Sustainability Officer, Maybank

Datuk Shahril Azuar Jimin is Maybank's first Group Chief Sustainability Officer (GCSO), a position he has held since 1 March 2021.

He leads Maybank Group's effort on Sustainability which focuses on environmental, social and governance (ESG). As the GCSO, Datuk Shahril provides leadership to design, align and integrate sustainability initiatives, policies and goals to help drive the sustainability agenda for the Maybank Group.

Prior to his appointment as GCSO, Datuk Shahril has held various leadership positions across Maybank Group including being the first CEO of Maybank Foundation from 2014 to 2021. From 2012 – 2014, Datuk Shahril was the Chief Commercial Officer of Maybank Ageas Holdings Berhad which represents the insurance business of Maybank.

Before that, he was the Chief Sales Officer of Etiqa Insurance & Takaful from 2008 until 2012. Concurrently from 2010-2012, Datuk Shahril held the post of Chief Executive Officer of Etiqa Takaful Berhad, and was Chairman of the Global Takaful Group from 2012 – 2014.

Datuk Shahril has an LL.B (Hons) from Staffordshire University, and is a graduate of the Global Senior Management Programme from the University of Chicago's Booth School of Business. Datuk Shahril has also completed University of Oxford's Leading Sustainable Corporations Programme and also University of Cambridge's Sustainable Finance Programme.

Pursuant to Maybank's advocacy for greater ESG best practices in corporations, Datuk Shahril is a Council Member of the 30% Club Malaysia, which seeks to promote inclusive practices in diversity, equity and inclusion in organizations. Datuk Shahril also chairs the Association of Banks in Malaysia's (ABM) ESG Committee since 2022.

SPEAKER PROFILE



Mr Raymond Tang
Former CEO,
Eastspring Investment
Berhad

Mr Raymond Tang was the CEO of Eastspring Investment Bhd (EIB), the investment arm of Prudential plc, from 2016 until his retirement in 2024. He had overall responsibility of the Malaysian business of Eastspring Group, and during his tenure at EIB, profits doubled and assets grew by over 80%. He oversaw the STP automation of the company's operations, allowing the company's processing volumes to increase 20-fold.

Before joining EIB, he was the Regional CIO, ASEAN and Head of Institutional and International Business in CIMB-Principal Asset Management (now Principal Asset Management) from 2004 to 2016. He pulled together an ASEAN investment team, aggregating the in-country investment teams in Malaysia, Singapore, Indonesia, and Thailand, and also led the department's digitization of the trading functions from front to back office, a first in Malaysia.

Prior to joining CIMB, Mr Raymond was the CEO/CIO of CMS Dresdner Asset Management from 1996 to 2004, and was attached with SBB Asset Management before that.

Mr Raymond is very involved in industry development, engaging regulators as the industry's voice as well as serving in various committees.

- He served as Chairman of the Malaysian Association of Asset Managers from 2008 to 2022, Chairman of the FTSE Bursa Index Committee, overseeing index development for Bursa from 2010 to 2019
- Index Advisory Panel from 2019-2023 Committee Member
- Bursa Malaysia from 2016-2020 Committee Member
- Listing Committee Bursa Malaysia from 2021 to now Committee Member
- Financial Markets Committee in Bank Negara Malaysia from 2017-2024 Committee Member
- Institutional Investors' Council 2021-2024 Committee Member
- Fund Management Digitization Group (FMDG) of Securities Commission 2019-2024
- Chairman of FMDG sub-committee Services Working Group 2019-2024
- Board Member of Securities Industry Dispute Resolution Center (SIDREC) 2010-2020
- Committee Member of Malaysian Islamic Financial Center (MIFC) on development of Islamic Finance for Malaysia.

Mr Raymond is a Fellow of the Chartered Institute of Management Accountants (CIMA of UK), graduating in 1985 and attaining Fellowship in 1999.

SPEAKER PROFILE



**Denzel Chew
Hock Teong**

Senior Vice President,
Professional Standards,
Asian Institute of
Insurance (Aii)

Denzel Chew is a dynamic trainer, coach, and speaker with over 25 years of experience delivering workshops, coaching, and business presentations across Malaysia, China, Singapore, Indonesia, Thailand, Brunei, and Vietnam. Renowned for his ability to engage diverse audiences—from CEOs and corporate leaders to sales teams, executives, and technical staff—he works closely with senior management to enhance performance, boost productivity, and drive profitability, often through organizational diagnostics and the development of key performance indicators.

Fluent in English, Mandarin, and Bahasa Malaysia, his interactive, energetic style blends professionalism with humor, creating impactful learning experiences. A Certified RPL Assessor (2014) and Certified Master Performance Coach (2018), Denzel has been engaged by major corporations, including a foreign bank in Malaysia, to deliver intensive coaching for peak sales performance and

management effectiveness, leveraging his cross-cultural expertise and deep passion for helping individuals and organizations achieve lasting growth and success.

ALIGNMENT TO THE FUTURE SKILLS FRAMEWORK



12 Prime Skills
12 Power Skills
Proficiency Level: Advanced

Skills Developed by Attending this Programme

Prime Skills

Customer Experience Management

1. Customer Experience Design

Digital & Data Integration

2. Artificial Intelligence Management

Financial Products & Services

3. Project Management
4. Global Perspective
5. Business Opportunity Development
6. Partnership Management

Risk Management,
Governance & Regulatory
Compliance

7. Regulatory Compliance
8. Internal Governance
9. Risk Governance
10. Risk Management

Investments & Financial
Management

11. Financial Planning
12. Insurance Claims Processing

Power Skills

Innovation & Delivery

1. Adaptability and Resiliency
2. Innovative Thinking
3. Learning Agility

Social Intelligence

4. Collaboration
5. Communication
6. Conflict Management
7. Influencing and Negotiation
8. Critical Thinking
9. Business Acumen
10. Problem Solving
11. Digital Fluency
12. Sustainability Awareness



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