



Asian  
Institute of  
Insurance

# Associateship of Life Administration and Management Programme Level 1 (Associateship of LAMP L1)



Life Administration  
And Management  
Programme (LAMP)

**PROFICIENCY LEVEL:**  
Intermediate/Proficient

## INTAKE:

February, June, October  
(Every Year)

## LEARNING OPTION:

Class-Based (Virtual) or  
Self-Study



21 Prime Skills  
8 Power Skills



**Training Programme No:**  
(Refer Programme Structure)

**Contact Us**

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## OVERVIEW

The Associateship of LAMP L1 builds upon the foundation of the Certificate level by deepening learners' understanding of life insurance contracts, legal principles, and governance structures. At this level, learners explore how insurance contracts are formed and regulated, gain insight into policyholder rights and responsibilities, and develop the ability to interpret the frameworks that shape insurer operations and ethics.

## LEARNING OUTCOME

Graduates of Associateship of LAMP L1 will be able to:

1. Demonstrate a solid understanding of life insurance principles, governance structures, contractual obligations, and the full spectrum of life and health insurance products.
2. Apply technical and operational skills to real-world practices such as product development, distribution, underwriting, policy service and claims administration.
3. Communicate effectively and collaborate with diverse stakeholders in professional insurance settings.
4. Analyse legal, regulatory, and financial frameworks to support ethical and compliant decision-making in the insurance environment.
5. Demonstrate professionalism, adaptability, and leadership in managing performance and executing customer-centric, strategic, and operational goals.

## PROGRAMME STRUCTURE

Subject Code	Subjects	Credit Awarded	Learning Hours	HRD Programme No:
<b>L201</b>	Life Insurance Operations	3 Credits	36 Hours	10001590837
<b>L202</b>	Life Insurance Contracts and Products	3 Credits	36 Hours	10001561380
<b>L203</b>	Legal Principles for Insurance Professionals	3 Credits	36 Hours	10001561006

## ASSESSMENT STRUCTURE

Format	Passing Rate	Grade
<p>100% final examination:</p> <ul style="list-style-type: none"> <li>70 standalone Multiple-Choice Questions - assess factual knowledge and direct application of concepts.</li> <li>30 Multiple Choice Questions (6 scenario-based questions, each followed by 5 sub-questions) - evaluate the learner's ability to apply concepts in context.</li> </ul>	60%	Pass/ Non-Pass

## LEARNING MODE

Class-Based (Virtual/Physical)	Self-Study
<ul style="list-style-type: none"> <li>Structured learning delivery led by experienced lecturers or industry trainers</li> <li>Includes access to a comprehensive digital textbook (eBook) and practice exam for each subject</li> <li>Scheduled weekday evening or weekend classes for flexibility</li> <li>Encourages peer-to-peer interaction and collaborative learning</li> <li>Suitable for learners who prefer guidance and group engagement</li> </ul>	<ul style="list-style-type: none"> <li>Self-paced learning with no fixed schedule</li> <li>Includes access to a comprehensive digital textbook (eBook) and practice exam for each subject</li> <li>Supported by a responsive course management team throughout the journey</li> <li>Ideal for independent learners or working professionals seeking maximum flexibility</li> </ul>

## WHO SHOULD ATTEND

It is ideal for professionals working in compliance, customer-facing roles, or operational teams who are ready to move into supervisory or regulatory-focused positions.

## MINIMUM ENTRY REQUIREMENT

Completion of Certificate of LAMP is required (3.00 credits)

## OTHER ADDITIONAL INFORMATION

<b>Credit Exemption</b>	Credits of subject exemptions may be awarded by submitting the exemption form with the necessary supporting documents.
<b>Completion Award</b>	<ol style="list-style-type: none"> <li>1. LAMP certificate awarded upon completion</li> <li>2. AAii post-nominal designation awarded upon membership upgrade</li> </ol>
<b>Progression Plan</b>	Associateship of Life Administration & Management Programme Level 2

## FEES

Fee Category	Class-Based	Self-Study
<b>Subject Fee</b>	RM1,620 per subject*  *Fee is inclusive of 4% HRD service fee and 8% SST	RM500 per subject**  **Fee is inclusive of 8% SST
<b>Registration Fee</b>	RM100	RM100
<b>Membership Fee (one-year)</b>	RM100	RM100
<b>Resit Fee</b>	RM150	RM150



## ALIGNMENT TO THE FUTURE SKILLS FRAMEWORK



21 Prime Skills  
8 Power Skills  
**Proficiency Level:**  
Intermediate/Proficient

21 Prime Skills	8 Power Skills
<p><b>Customer Experience Management:</b></p> <ol style="list-style-type: none"> <li>1. Customer Experience Design</li> <li>2. Customer Profiling</li> <li>3. Customer Relationship Management</li> </ol> <p><b>Digital &amp; Data Integration:</b></p> <ol style="list-style-type: none"> <li>4. Data Collection &amp; Analytics</li> <li>5. Data Governance</li> <li>6. Data Protection</li> <li>7. Process Automation</li> </ol> <p><b>Financial Products and Services:</b></p> <ol style="list-style-type: none"> <li>8. Marketing</li> <li>9. Personal Finance Advisory</li> <li>10. Product Advisory</li> <li>11. Quality Assurance</li> <li>12. Product Design and Development</li> <li>13. Pricing Strategy</li> <li>14. Underwriting Management</li> </ol> <p><b>Risk Management, Governance &amp; Regulatory Compliance:</b></p> <ol style="list-style-type: none"> <li>15. Anti-Money Laundering</li> <li>16. Regulatory Compliance</li> <li>17. Risk Governance</li> <li>18. Risk Management</li> <li>19. Policy Implementation and Revision</li> </ol> <p><b>Investment and Financial Management:</b></p> <ol style="list-style-type: none"> <li>20. Financial Planning</li> <li>21. Insurance Claims Processing</li> </ol>	<p><b>Innovation &amp; Delivery:</b></p> <ol style="list-style-type: none"> <li>1. Adaptability and Resiliency</li> <li>2. Innovative Thinking</li> <li>3. Learning Agility</li> <li>4. Business Acumen</li> <li>5. Problem Solving</li> </ol> <p><b>Social Intelligence:</b></p> <ol style="list-style-type: none"> <li>6. Collaboration</li> <li>7. Communication</li> <li>8. Empathy</li> </ol>



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# REGISTER NOW

Limited to 30 aspiring participants



**Asian Institute of Insurance**

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