

Eagles Leadership Convention (ELC) 2025

UNCHANGING VALUES, CHANGING LANDSCAPES

Navigating in Uncharted Waters

DATE:

October 9-11, 2025

Venue:

Sime Darby
Convention Centre

Address:

1A Jalan Bukit Kiara 1, Bukit Kiara
60000 Kuala Lumpur, Malaysia

***SPECIAL Appearance at Fireside Chat,
exclusively for Aii Participants***



Lau Chin Ching

Director, Consumer and
Market Conduct Department
Bank Negara Malaysia



Ng Keng Hooi

Former Group CEO of AIA



**Training Programme no:
10001566994**

23 Prime Skills
13 Power Skills
Proficiency Level: Mastery



PROGRAMME OVERVIEW

Asian Institute of Insurance proudly partners with **ELC 2025**: a transformative programme designed to empower you as a leader. Prepare to be inspired, challenged, and empowered to lead with purpose and impact!

WHAT IS ELC?

- ELC (Eagles Leadership Convention) is a **legacy**. It is not just an event.
- ELC seeks to **inspire, empower** and **equip** leaders in the Asia Pacific region to make a **meaningful impact** with **integrity, boldness** and **innovation**.
- It has been held biennially since 2003.

WHY ELC?

- In times of constant change, **unshakeable values** provide the foundation for lasting impact.
- ELC is a **movement** (not just an event) to nurture **humility, authenticity, community** and **creativity** in leaders.

KEY OUTCOMES

Nurture Values

Develop healthy values that determine the right trajectory for leaders and build a positive culture for the organisation.

Engage Heart

Make emotional connection to build authentic relationships with bosses, employees and customers.

Xchange Ideas

Share ideas to embrace inclusivity and interactivity, and to spark collaborative creativity.

PROGRAMME STRUCTURE

LEARNING APPROACH



PROGRAMME

			
4	10	5	15
Plenary Dialog	MasterClass	Roundtable	C-Suite Learning Journey
Conversations with thought leaders	Frameworks from industry experts	Perspectives from current thinkers	Experiential learning with professional practitioners

PROGRAMME SCHEDULE

DAY 1

OCT 9 (THU)

0900 - 1030
PLENARY DIALOG
(ONE)

1030 - 1100
TEA BREAK

1100 - 1230
PLENARY DIALOG
(TWO)

1230 - 1330
LUNCH

1330 - 1430
TRAVEL TO
LEARNING JOURNEY

1430 - 1630
C-SUITE
LEARNING JOURNEY
with CEOs
(15 TRACKS)

1630 - 1730
LEAVE FOR
CONVENTION
CENTER

DAY 2

OCT 10 (FRI)

0900 - 1030
MASTERCLASS
(FIVE TRACKS) (PART ONE)

1030 - 1100
TEA BREAK

1100 - 1230
MASTERCLASS
(FIVE TRACKS) (PART TWO)

1230 - 1330
LUNCH

1400 - 1530
ROUNDTABLE
CRITICAL
CONVERSATIONS
(FIVE TRACKS) (PART ONE)

1530 - 1600
TEA BREAK

1600 - 1730
ROUNDTABLE
CRITICAL
CONVERSATIONS
(FIVE TRACKS) (PART TWO)

1800 - 2000
Aii FIRESIDE CHAT
Roof Top Garden, Sime Darby
Convention Centre

DAY 3

OCT 11 (SAT)

0900 - 1030
MASTERCLASS
(FIVE TRACKS) (PART ONE)

1030 - 1100
TEA BREAK

1100 - 1230
MASTERCLASS
(FIVE TRACKS) (PART TWO)

1230 - 1330
LUNCH

1400 - 1530
PLENARY DIALOG
(THREE)

1530 - 1600
TEA BREAK

1600 - 1730
PLENARY DIALOG
(FOUR)



Aii FIRESIDE CHAT



COMPLIMENTARY FIRESIDE CHAT

Exclusively for Aii Participants Only – an up-close and personal, thought-provoking conversation with honorary representative of **Bank Negara Malaysia** and **distinguished industry veteran**. Gain valuable insights, hear untold stories, and explore bold ideas in a relaxed, interactive setting. Perfect for those seeking inspiration, knowledge, and authentic dialogue. Don't miss this enriching experience!



Paul Low
CEO of Aii
Main Moderator



Denzel Chew Hock Teong
Senior VP of Aii
Moderator

- Date : 10 Oct 2025 (Friday)
- Time : 6pm – 8pm
- Venue: Roof Top Garden,
Sime Darby
Convention Centre

HONORARY GUESTS



Lau Chin Ching

Director, Consumer and Market
Conduct Department
Bank Negara Malaysia



Ng Keng Hooi

Former Group CEO of AIA



Asian
Institute of
Insurance



eIc2025

FEATURED SPEAKERS



Securing Tomorrow: How to Stay Ahead of Cyber Threats and Harness Future Technology

Mr Danny Kim

Co-Founder of CyberArmor,
shaping the next generation of cybersecurity leaders and innovators.



Education Reimagined: The UCSI Model of Entrepreneurial Growth

Prof Emeritus Datuk Dr Siti Hamisah Tapsir

CEO of UCSI Group,
champions transformational education, data-driven decision making and continuous innovation.



Creating Spaces for Life: The Meaningful Approach to Living Well and Aging Well

Ms Anna Chew

Founder and CEO of Meaningfull Life,
leading a transformation in the senior care industry



Human Capital at the Core: UOB's Strategy for Banking Excellence

Ms Usha Devi A/P Muthusamy

Senior Vice President of Talent Management &
Organisational Development at UOB Malaysia,
seasoned expert in organisational change and leadership development.

FEATURED SPEAKERS



Staying Strong: Leadership Lessons with Nehemiah Group

IR Dr Nehemiah Lee

Founder Chairman of Nehemiah Group,
trailblazer in civil engineering innovation.



The Role of Community in Autism Support: Building Bridges for Inclusion

Dr Choy Sook Kuen

Founder of Oasis Place,
pioneering rehabilitation and therapy center in Malaysia.



Innovating for Tomorrow: Future-Proof Strategies for Organizations

Mr Nick Kim

Founder of Gargantua Group USA,
veteran technologist and innovator, pioneering large-scale
digital transformation and AI-driven solutions.



AI Evolution: Navigating Tomorrow's Digital Battleground

Mr Roshan Thiran,

Founder of Leaderonomics,
dedicated to transforming leadership development and
organisational culture.

PROGRAMMES

PLANERY DIALOG

PD1

Unchanging Values, Changing Landscapes: Navigating in Uncharted Waters

Mr Arthur Kiong is the CEO of Far East Hospitality Group.

PD2

Innovating for Tomorrow: Future-Proof Strategies for Organisations

Ms Jess Chin is a brand technology leader specializing in innovation, data-driven storytelling and organisational strategy.

Mr Nick Kim, Founder of Gargantua Group USA.

PD3

Discerning the Technology Tsunami: Disruptions, Deceptions and Destruction

Mr Danny Kim is Co-Founder of CyberArmor.

Dr Andrew Ma is the Founder of Chorev Consulting.

Ms Jasmine Ng, a fintech leader and blockchain advocate.

PD4

Enduring Leadership: Creating Legacy for Social and Economic Upliftment

Ms Melissa Kwee, former NVPC CEO and Re Neighbouring Founder, champions enduring leadership for social impact.

Mr Dylan Wilk, Co-Founder of Human Nature.

PROGRAMMES

MASTER CLASS

MC1

Securing Tomorrow: How to Stay Ahead of Cyber Threats and Harness Future Technology

Mr Danny Kim is the Co-Founder of CyberArmor.

MC2

The Talent Blueprint: Crafting a Resilient Succession Pipeline

Dr Cynthia Tan, former OCBC Bank's HR leader.

MC3

Generative AI: Innovation or Liability? The Critical Balance

Dr Andrew Ma is the Founder of Chorev Consulting.

MC4

Strategic Leadership in the Face of Disruption: Insights from Policies and Practice

Dr Ong Kian Ming, former Deputy Minister of Trade and Industry.

MC5

Balancing Sustainability and Profitability: Strategies for Resilience in the Hospitality Industry

Mr Arthur Kiong is the CEO of Far East Hospitality Group.

MC6

Unlock the Power of the Quadruple Bottomline: Profit, Planet, Poor and Purpose

Mr & Mrs Dylan and Anna Wilk, Co-Founders of Human Nature.

PROGRAMMES

MASTER CLASS

MC7

Bridging Generations: Driving Peak Performance in Multi-Age Teams

Mr Lawrence Leong is the former F1 night race director.

MC8

Cryptocurrency: Risks, Rewards and Revolutionizing Global Finance

Ms Jasmine Ng, a fintech leader and blockchain advocate.

MC9

Brain Quotient: The New Metric for Leadership Excellence

Mr Andrew Tani, CEO of AndrewTani & Co and Founder of iCoachChannel.

MC10

Next-Gen Leadership: Shaping Tomorrow's Change Makers Today

Dr John Ng, Chief Passionary Officer at Meta Consulting.



PROGRAMMES

ROUNDTABLE CONVERSATION

RT1

The Entrepreneurial Frontier: Overcoming Challenges and Capitalizing on Opportunities

Ms Sharon Lim, Founder of Browzwear.

Ms Ihsan Mulia, Founder of PT Global Dairi Alami.

RT2

AI Evolution: Navigating Tomorrow's Digital Battleground

Dr Andrew Ma, Founder of Chorev Consulting.

Mr Roshan Thiran, Founder of Leaderonomics.

RT3

From One Generation to the Next: Succession Planning in Family Business

Dr Suparno Adijanto, Executive Chairman and CEO of Global Palm Resources.

Mr Jonathan Adijanto, Director of Ichthus School Jakarta.

Mr Albert Teh, Founder of Loongsyn Sdn Bhd.

Mr Abel Teh, Managing Director of Loongsyn Sdn Bhd.

RT4

Future-Proofing Youth: Strategies to Equip the Next Generation for Success

Mr Danny Kim, Co-Founder of CyberArmor.

Mr Isaac Ong, visionary Founder of Colors.

RT5

Profit with Purpose: The Future of Business in a Socially Conscious Era

Dato George Ting, Executive Chairman of Mikenwill Sdn Bhd.

PROGRAMMES

C-SUITE'S LEARNING JOURNEY

CL1

Resilience and Reinvention: The A&W and The Barn Story

Mr George Ang, Chairman of A&W Group and Founder of The Barn.

CL2

Flight Path to Greatness: The GE Aviation Breakthrough

Mr Suresh Shunmugam, Executive Director of Asia Pacific and Offloads Overhaul Leader for GE Aerospace.

CL3

Breaking Barriers: How Dignity Foundation Empowers the Poorest Youth

Mr & Mrs Elisha and Petrina Satvinder, Founders of Dignity for Children Foundation.

CL4

Pioneering Innovating and Excellence in Education: Changing the Paradigm of Education in Malaysia

Dr Goh Chee Leong, CEO of HELP University.

CL5

Education Reimagined: The UCSI Model of Entrepreneurial Growth

Prof Emeritus Datuk Dr Siti Hamisah Tapsir, CEO of UCSI Group.

CL6

The Role of Community in Autism Support: Building Bridges for Inclusion

Dr Choy Sook Kuen, Founder of Oasis Place.

CL7

Creating Spaces for Life: The Meaningfull Approach to Living Well and Aging Well

Ms Anna Chew, Founder and CEO of Meaningfull Life.



PROGRAMMES

C-SUITS LEARNING JOURNEY

CL8

Purpose Meets Profit: How Linaco Balances Business with Meaning

Mr Jimmy Ling, Group Managing Director of Linaco Sdn Bhd.

CL9

Revolutionizing Intercity Travel: Aeroline's Journey to Customer-Centric Excellence

Mr Law Cheok Gheen, CEO of Aeroline Group.

CL10

From Soil to Soul: Lessons in Sustainability

Dr Norani Abu Bakar, ESG champion.

CL11

Human Capital at the Core: UOB's Strategy for Banking Excellence

Ms Usha Devi A/P Muthusamy, Senior Vice President of Talent Management & Organizational Development at UOB Malaysia.

CL12

Staying Strong: Leadership Lessons with Nehemiah Group

IR Dr Nehemiah Lee, Founder Chairman of Nehemiah Group.

CL13

Transforming Tiles, Transforming Lives: The Feruni Entrepreneurial Journey

Datuk CC Ngei, a visionary entrepreneur

CL14

Driving Transformation, Development and Impact in Underserved Communities

Mr Ibrahim Sani, CEO of Yayasan Peneraju.

CL15

Navigating Excellence: Insights from MMC Port's Visionary Leader

Datuk Azman Shah Mohd Yusof, CEO of MMC Port Holdings.



TICKET PRICE

	Price
Aii Special Price (Register before: 24 Sept 2025)	RM 3,000 (RM 3,240*)

Pricing is inclusive of:

- ✓ **Private Session:** Fireside Chat with Honorary Guests (exclusive for Aii Participants).
- ✓ **Meals:** Lunches & tea breaks included.
- ✓ **Sessions:** Access to all ELC 2025 plenaries, workshops, and panels.
- ✓ **Resources:** 6-month subscription & full access to ELC Digital content.
- ✓ **Networking:** Admission to networking events & exhibitor booths.
- ✓ **Funding:** HRDC funding available for Malaysian participants.

*** Price after 8% Malaysia Sales & Services Tax.**

WHO SHOULD ATTEND

This transformative programme is designed for visionary leaders within the ASEAN insurance sector. Ideal attendees include:

- **C-Suite Executives:** C-level executives seeking to guide their organizations through a period of rapid change and growth.
- **Senior Management:** Vice Presidents, Directors, and Heads of Departments responsible for strategic planning, risk management, product development, and innovation.
- **Emerging Leaders:** High-potential managers and executives identified as future leaders within their organizations.

This programme will provide participants with the insights to navigate emerging challenges, seize new opportunities, and lead their organizations toward a resilient and sustainable future.

HRD Claim Application

Asian Institute of Insurance (Aii) courses have been granted the status of Approved Training Programme (ATP) under the Human Resources Development Act 1992. Based on Training Providers Circular No. 3/2021, PSMB has imposed a requirement that training providers need to register their training programme under the HRD Corp Claimable Course Scheme to offer training to the employers who are registered under the Human Resource Development Corporation (HRD Corp).

1. What is HRD Corp Claimable Courses?

HRD Corp Claimable Courses formerly known as SBL Khas is a scheme to assist registered employers, especially those with limited resources to train and upskill their employees in line with their operational and business requirements. Under this scheme, HRD Corp will pay the course fee (subjected to 4% service fee from 1st April 2021) directly to the training providers by deducting the amount from the employers' levy account. HRD Corp will also pay other claimable allowances to the employer.

2. How are Training Providers or Employers to submit for HRD Corp Claimable Courses?

Asian Institute of Insurance (Aii) will submit their Courses registration via the HRDC e-Tris system. Once course is approved as Claimable Course (previously known as SBL Khas course), the approved course will appear in the HRDC e-Tris system.

Employers will need to access the e-Tris system to select the course and submit to HRDC for grant approval. The total claimable amount is subject to the approval of each Employer individual grant application, Once HRDC approves Employer grant, the company must provide the approved grant code to Asian Institute of Insurance (Aii).

After the training is conducted, Employers are required to complete HRDC Attendance Reports eg. JD14 and submit necessary documents to ensure HRDC settlement of Asian Institute of Insurance (Aii) invoice.

Asian Institute of Insurance (Aii) will submit the invoice directly to HRDC with the approved grant code for each participant or Employer.

3. How to submit the grant application?

Please click on link for information on training grants application: <https://hrdcorp.gov.my/employer-guidelines/>

4. What are the supporting documents required?

Please click on link for information on training grants application:

<https://hrdcorp.gov.my/skim-bantuan-latihan-khas-sbl-khas-2/>

Important Notice

- Effective **1st August 2019**, training programmes must commence within six (6) months from the date of training grant applications are made and training claim submissions must be made not more than six (6) months from the date the training programmes are completed.
- Application must be submitted by employers before training date commencement.

For more information and updates on HRDC, please refer to its official webpage at www.hrdcorp.gov.my. Should you have any problem in accessing your e-Tris account, kindly forward the issue to HRDC IT Help Desk at ithelpdesk@hrdcorp.gov.my

Application Process

01

**Application
via e-TRIs**

Documents Required:

- Quotation / Invoice
- Training Schedule / Course Content
- Trainer Profile

02

Approval

Documents Required:

- To share Grant ID to Training Provider

01

Claim

Documents Required:

- Itinerary (airfare) - if any
- Receipt & Invoice (transportation) - if any

ALIGNMENT TO THE FUTURE SKILLS FRAMEWORK

23 Prime Skills
13 Power Skills
Proficiency Level: Mastery



PRIME SKILLS

People Management & Development <ol style="list-style-type: none"> 1. Succession planning 2. Organisational Culture Development 3. Organisational Design 	Under Digital and Data Integration, <ol style="list-style-type: none"> 1. Security Monitoring 2. AI management 3. Threat Intelligence and management 4. Security Architecture
Growth and Partnership, <ol style="list-style-type: none"> 1. Business Opportunities Dev 2. Global Perspectives 3. Market Profiling 4. Continuous Improvement and Process reengineering 5. Disruption Management 	Under Risk management, <ol style="list-style-type: none"> 1. Internal governance 2. Policy implementation and revision 3. Technology risk management 4. AI, ethics and system governance 5. Crisis and disaster recovery management 6. Enterprise risk management 7. Business continuity management 8. Sustainability risk management
Sustainable Finance and Insurance, <ol style="list-style-type: none"> 1. Sustainable stewardship development 2. Non-financial industry sustainability development 	Customer Experience Management, <ol style="list-style-type: none"> 1. Customer experience design

POWER SKILLS

Innovation and delivery <ol style="list-style-type: none"> 1. Adaptability and Resiliency 2. Business Acumen 3. Change Management 4. Critical Thinking 5. Digital Fluency 6. Innovative thinking 7. Learning Ability 8. Problem Solving 9. Sustainability Awareness 	Social Intelligence <ol style="list-style-type: none"> 1. Collaboration 2. Communication 3. Conflict Management 4. Empathy
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REGISTER NOW



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