Asian Institute of Insurance

(Formerly known as Malaysian Insurance Institute)

Leadership Excellence through Generative AI (ChatGPT) Empowerment

DATE: March 19-20, 2025

TIME:
9.30am – 6.30pm

TRAINING MODE: Virtual Zoom Platform

CPD HOURS: 14 Hours

PROFICIENCY LEVEL:
Intermediate

FSF
FUTURE SKILLS FRAMEWORK
MALAYSIA

12 Prime Skills
13 Power Skills

PROGRAMME OVERVIEW

This programme is designed to provide professionals and leaders with a comprehensive understanding of Generative AI revolution. Participants will explore the evolution of Generative AI, its fundamental concepts, and a wide range of applications across industries. This course aims to equip leaders with the knowledge and strategies to harness the power of Gen AI for business growth, while addressing governance and ethical considerations. Participants will also dive into the potential risks and opportunities associated with Generative AI and its role in shaping the future of work.

PROGRAMME OBJECTIVE

By the end of this 2-day course, participants will:

• Understand the Gen AI revolution and its impact on various industries.
• Gain insights into Gen AI concepts, including ChatGPT, neutral networks, GANs, and transformers.
• Explore real-world Gen AI applications and use cases.
• Learn how to leverage Gen AI to drive business innovation and transformation.
• Examine the role of BigTech companies in advancing Gen AI.
• Comprehend the importance of governance and responsible AI practices.
• Identify the potential risks and opportunities associated with Gen AI.
• Envision the future of Gen AI and its implications for the workforce.
• Develop leadership skills for harnessing Gen AI effectively.

COURSE CONTENT

Content

Module 1- The Generative AI Revolution
- The current state and popularity of Gen AI.
- Future projections for the Gen AI market and its impact on the global GDP.

Module 2: Generative AI Concepts
- Introduction to key Gen AI concepts.
- Types of Gen AI, including ChatGPT, neutral networks, GANs, and transformers.
- Understanding the Gen AI framework and its value chain.

Module 3: Generative AI Applications
- A comprehensive exploration of Gen AI applications.
- Real-world examples, synthetic data, and business use cases.
- Gen AI's role across various industries and the application landscape.

Module 4: A Professional's Guide to Generative AI Revolution
- The transformative potential of Gen AI for businesses.
- Steps for business leaders to start their Gen AI journey.
- Disrupting markets through strategic AI use cases.

Module 5: Generative AI Use Cases
- Exploring opportunities for leveraging Gen AI.
- The concept of "embedded Gen AI" and its benefits.
- Notable use cases and examples of ChatGPT and Gen AI Applications.

Module 6: BigTech & Generative AI
- The role of major tech companies, including Google, Open AI, Microsoft, Meta/Facebook, Amazon, and China in advancing Gen AI.

Module 7: Governance & Responsible AI
- Addressing ethical considerations, bias, toxicity, and transparency in Gen AI.
- Key risks and regulatory questions for the Gen AI stack.
- Guiding principles for responsible Gen AI and the NEAT Framework.

Module 8: Risks & Opportunities
- How Gen AI tools like ChatGPT can enhance professional lives.
- Identifying areas where ChatGPT can improve job effectiveness.
- The future of work in the context of Gen AI.

Module 9: Future of Generative AI
- The evolving landscape of the Gen AI stack.
- Techniques for embracing the Gen AI era and its potential as the future of AI.

COURSE OUTCOME

Upon completing the "**Leadership Excellence through Generative AI (ChatGPT) Empowerment**" course, participants will:

- Be well-informed about the Gen AI revolution and its projections.
- Have a strong grasp of Gen AI concepts and types.
- Understand the diverse range of Gen AI applications and real-world examples.
- Be equipped to guide organisations in leveraging Gen AI for growth and innovation.
- Be aware of the governance and ethical considerations surrounding Gen AI.
- Recognize potential risks and opportunities in Gen AI adoption.
- Envision the evolving role of Gen AI in the future of work.
- Be prepared to lead and empower teams in the Gen AI era.

WHO SHOULD ATTEND

Team Leader, Head of Department who has some basic knowledge or skill of Gen AI.

PROGRAMME FEE

Member	**: RM 1,560 / USD 350**
Non-Member	**: RM 1,700 / USD 380**

FSF SKILLS

12 Prime Skills
13 Power Skills
Proficiency Level: Intermediate

Prime Skills

Digital and Data Integration

1. Artificial Intelligence (AI) Management
2. Artificial Intelligence, Ethics and System Governance
3. Continuous Improvement and Process Re-Engineering
4. Global Perspectives
5. Process Automation
6. Scenario Planning and Analysis
7. Data Collection and Analytics
8. Data Governance

Innovation and Delivery

9. Sustainability Awareness

Risk Management, Governance, and Regulatory Compliance

10. Risk Management
11. Risk Governance
12. Technology Risk Management

Power Skills

Innovation & Delivery

1. Adaptability and Resiliency
2. Business Acumen
3. Change Management
4. Critical Thinking
5. Digital Fluency
6. Innovative Thinking
7. Learning Agility
8. Problem Solving
9. Sustainability Awareness
10. Internal Governance

Social Intelligence

11. Collaboration
12. Communication
13. Influencing and Negotiating

REGISTER NOW

Asian Institute of Insurance
197701004772 (35445-H),
Level 6, Bangunan AICB,
No. 10 Jalan Dato' Onn,
50480 Kuala Lumpur, Malaysia

For further information, please contact:
Email: sales@aiiasia.org