

Demystifying AI- Essential AI for everyone

DATE:

March 26-27, 2025

TIME:

9.30am – 6.30pm

TRAINING MODE:

Virtual Zoom Platform

CPD HOURS:

14 Hours

PROFICIENCY LEVEL:

Novice



8 Prime Skills
11 Power Skills



PROGRAMME OVERVIEW

Welcome to the **"Demystifying AI: Essential AI for Everyone"** two-day course. In this engaging and accessible programme, we will unravel the mysteries of Artificial Intelligence (AI) and provide you with the foundational knowledge needed to understand, appreciate, and apply AI concepts in various aspects of your personal and professional life. Whether you're a business professional, a student, or simply curious about AI, this course is designed for you.

PROGRAMME OBJECTIVE

By the end of this 2-day course, participants will:

- Grasp the fundamental concepts and terminology of AI.
- Understand the historical and current developments in AI.
- Learn how AI is being applied across various industries.
- Explore the ethical considerations and challenges related to AI.
- Gain hands-on experience with AI tools and applications.
- Be empowered to identify AI opportunities in their own domain.
- Be well-prepared to discuss AI topics and engage with AI-related initiatives.

WHO SHOULD ATTEND

This programme is open for all ranks of employees who are new to AI. Participants should bring a laptop, tablet, or smartphone for practical exercises.

COURSE CONTENT

Day	Content
1	<p>Module 1- Understand AI – Pre-Introduction</p> <p>Module 2: Understanding AI – The Basics</p> <p>Module 3: Understanding AI – Diving Deeper</p> <p>Module 4: Understanding AI – Applications</p> <p>Module 5: Understanding ML – Basics + More</p> <p>Module 6: Understanding DL – Basics + More</p>
2	<p>Module 7: Implementing AI – Projects</p> <p>Module 8: AI Trends – State of AI</p> <p>Module 9: AI for Business Leadership</p> <p>Module 10: Ethics in AI</p> <p>Module 11: All about AI in Malaysia</p> <p>Module 12: AI for Business Leadership</p>

COURSE CONTENT

Content

DAY 1 **March 26, 2025 | Wednesday**

Module 1- Understand AI – Pre-Introduction

- What We Know v/s What...
- Knowledge v/s Knowing
- The Past, Present and Future
- AI Pioneers
- AI Timeline

Module 2: Understanding AI – The Basics

- AI Concepts, Terminology
- Why study AI, Prerequisites
- 10 things AI Can Already Do Today!
- Applications
- Sci-Fi AI Timeline

Module 3: Understanding AI – Diving Deeper

- Types of AI
- Narrow AI
- General AI
- Super AI
- AI Use Case

Module 4: Understanding AI – Applications

- Reading & Lab – AI Applications
- AI in Agriculture
- AI in Law
- AI in Retail
- AI in Healthcare

Module 5: Understanding ML – Basics + More

- Machine Learning – What, Steps, Types
- Classification and Regression in ML
- How does ML work?
- ML Software Tools
- ML-Skills / What To Learn First

Module 6: Understanding DL – Basics + More

- Deep Learning
- Types of Deep Learning (DL)
- AI vs ML vs DL
- Natural Language Processing of NLP
- Computer Vision

COURSE CONTENT

Content

DAY 2 **March 27, 2025 | Thursday**

Module 7: Implementing AI – Projects

- What We Know v/s What...
- Knowledge v/s Knowing
- The Past, Present, and Future
- AI Pioneers
- AI Timeline

Module 8: AI Trends – State of AI

- Top Takeaway Trends
- Global Singapore / Malaysia AI Vibrancy Tool
- State of AI-Charts
- Predictions
- Present State of AI

Module 9: AI for Business Leadership

- Digitisation, Exponential Innovation
- Business Leadership and AI
- AI Factory
- AI Impact
- AI for Business Transformation

Module 10: Ethics in AI

- Ethical Dilemmas
- AI Ethics
- I Act
- The European Approach
- Summary

Module 11: All about AI in Malaysia

- Opportunities
- Resources
- Malaysia's AI Ecosystem

Module 12: AI for Business Leadership

- Digitisation, Exponential Innovation
- Business Leadership and AI
- AI Factory
- AI Impact
- AI for Business Transformation

PROGRAMME FEE

Member : RM 1,560 / USD 380

Non-Member : RM 1,700 / USD 400

SPEAKER PROFILE



RENUGA DEVI R

DATA SCIENCE SPECIALIST | AI & MACHINE LEARNING TRAINER | HRD CORP ACCREDITED TRAINER | ACLP CERTIFIED | CERTIFIED BY IBM, AWS, AND SNOWFLAKE | MENTORED 500+ PROFESSIONALS IN DATA DRIVEN SOLUTIONS

Sunitha hold an IBM Professional Data Science certificate along with various other credentials that equip her to create and train aspiring data scientists effectively.

As an ACLP-certified trainer, she has developed the skills to design and deliver impactful training programmes.

She has created data science courses aligned with the National Skills Qualification Framework (NSQF) occupational standards and regularly update the curriculum to incorporate emerging trends and technologies, ensuring relevance and engagement for professionals. Her specialisation includes research and development in data science, collaborating with researchers and institutions on various projects, and mentoring capstone projects to support students and professionals in their research efforts.

She has expertise in developing and implementing advanced analytical models to address complex business challenges and strive to stay current with the latest developments in the field. Throughout her career, she has the privilege of teaching and interacting with a diverse range of participants, including professionals, students, and enthusiasts.

Renuga has successfully trained over 500 corporate professionals across various sectors in machine learning models and business analytical tools, receiving positive feedback for helping participants achieve their training objectives and effectively apply these technologies in their work.

FSF SKILLS

8 Prime Skills
11 Power Skills
Proficiency Level: Novice



Delivery Partner by



Prime Skills

Digital and Data Integration

1. Artificial Intelligence (AI) Management
2. Artificial Intelligence, Ethics and System Governance
3. Continuous Improvement and Process Re-Engineering
4. Global Perspectives
5. Process Automation
6. Scenario Planning and Analysis
7. Data Collection and Analytics
8. Data Governance

Power Skills

Innovation & Delivery

1. Adaptability and Resiliency
2. Business Acumen
3. Change Management
4. Critical Thinking
5. Digital Fluency
6. Innovative Thinking
7. Learning Agility
8. Problem Solving

Social Intelligence

9. Collaboration
10. Communication
11. Influencing and Negotiating



REGISTER NOW



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