







Module 5: New Business Models

eLearning

Module Summary

Reinventing tomorrow -creating new business models for a digital world.

Digital is not just about improving efficiency but is opening entirely new types of insurance so it can be combined with other products and services.

Learning Hours

8 Hours

Content Outline

- 1. Platforms and ecosystems.
- 2. Microinsurance.
- 3. Embedded and on-demand insurance.
- 4. Comparison sites.
- 5. Community, affinity, & peer-to-peer.
- Health and wellness.
- 7. Commercial insurance.
- 8. Building new digital business models.

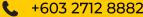
Fees

RM875 for Aii's Members RM1,100 for Non Aii's Members

Contact Us

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Note: Earn the CDI certificate by completing a minimum of 4 modules within 12 months.

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