

# Certificate Digital Insurance (CDI)

## Module 5: New Business Models

### eLearning

#### Module Summary

Reinventing tomorrow -creating new business models for a digital world.

Digital is not just about improving efficiency but is opening entirely new types of insurance so it can be combined with other products and services.

#### Learning Hours

8 Hours

#### Content Outline

1. Platforms and ecosystems.
2. Microinsurance.
3. Embedded and on-demand insurance.
4. Comparison sites.
5. Community, affinity, & peer-to-peer.
6. Health and wellness.
7. Commercial insurance.
8. Building new digital business models.

#### Fees

RM875 for Aii's Members

RM1,100 for Non Aii's Members

#### Contact Us

**Note:** Earn the CDI certificate by completing a minimum of **4 modules** within **12 months**.

**Asian Institute of Insurance**  
Level 6, Bangunan AICB,  
No. 10 Jalan Dato' Onn,  
50480 Kuala Lumpur, Malaysia

+603 2712 8882  
✉ [customercare@aiaasia.org](mailto:customercare@aiaasia.org)  
🌐 <https://aiaasia.org/>