

## PRESS RELEASE

MII's 1<sup>st</sup> Women Empowerment Conference, Purposeful: Women Leaders Driving Social Impact & Corporate Responsibility

4<sup>th</sup> July 2024, Executive Forum, Bangunan AICB.

### **MII's Inaugural Women Empowerment Conference Drives Action for Diversity and Inclusion in Financial Services**

**Kuala Lumpur, Malaysia (July 4, 2024)** – The Malaysian Insurance Institute (MII) hosted its highly successful 1st Women Empowerment Conference, "Purposeful: Women Leaders Driving Social Impact & Corporate Responsibility," on July 4th at the AICB building.

Over 120 attendees, including industry leaders and aspiring professionals, discussed critical issues like financial vulnerabilities, leadership strategies, and fostering an inclusive financial sector.

In her keynote address, **Bank Negara Malaysia's Assistant Governor, Dr. Norhana Endut**, emphasized the importance of diversity and inclusion in achieving financial sector growth. Dr. Endut urged the insurance industry to embed these principles in their strategies, establish clear diversity goals, and develop innovative financial solutions for underserved segments.

The conference also featured thought-provoking discussions with seasoned leaders. **Datuk Munirah of GX Bank** spoke about leveraging technology to empower women financially, while **Datuk Yvonne Chia of Standard Chartered Bank** shared insights on employee engagement strategies. A fireside chat with **YM Raja Teh Maimunah, CEO of Malaysia's first Islamic Digital Bank, AEON** highlighted the challenges and opportunities for women in technology.

The conference concluded with a call to action for the insurance industry to play a more active role in promoting diversity and inclusion. The MII's 1st Women Empowerment Conference is a significant step towards a more equitable and inclusive financial sector in Malaysia.

### **About MII**

Malaysian Insurance Institute (MII) is the foremost professional organisation for insurance professionals in Malaysia, dedicated to upholding the highest standards of professionalism, ethical conduct, and expertise within the insurance industry.

We are committed to fostering your personal and career development through MII's membership offerings and the multitude of advantages they bring. Our focus is on enhancing your knowledge and expertise through our comprehensive insurance qualifications while equipping you with the essential skills required to thrive in a competitive industry.

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Whether you aspire to attain a prestigious designation in insurance, expand your professional network, or advance your career within the insurance sector, MII empowers you to excel by providing the guidance and resources necessary to pave your way to success.

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