

23 September 2024

Attention to:

Chief Executive Officer/ Principal Officer/ General Manager/ Training Head of Insurance Companies/ Agency Managers/ Insurance Industry Associations/ MII Members/ MII Students

**THE INTRODUCTION OF THE REVISED AND UPDATED LEARNING MATERIALS FOR
PRE-CONTRACT EXAMINATION FOR INSURANCE AGENTS (PCEIA) AND
CERTIFICATE EXAMINATION IN INVESTMENT-LINKED LIFE INSURANCE (CEILLI)**

The Asian Institute of Insurance (Aii) remains committed to upholding the highest standards of professional development. In alignment with this commitment, we have planned to release new editions of the learning materials for the Pre-Contract Examination for Insurance Agents (PCEIA) and the Certificate Examination in Investment-Linked Life Insurance (CEILLI) by the fourth quarter of 2024. These materials are carefully updated to reflect the latest industry practices and regulatory standards.

Important Update:

We have received valuable feedback indicating that the final quarter of the year is particularly demanding for the insurance industry, with significant focus on policy renewals, product launches, and budget planning. We understand that introducing a new licensing examination syllabus during this period could present challenges, potentially impacting passing rates and agent recruitment.

In response to this feedback, Aii has decided to adjust the release timeline for the new PCEIA and CEILLI syllabus. This adjustment aims to give the industry ample time to transition smoothly to the new materials without disrupting critical end-of-year activities.

Revised Timeline:

- **Train-the-Trainer (English textbook only):** November 2024
- **eBook and eLearning availability:** From 6 January 2025
- **Exam registration for the new syllabus:** Begins 6 January 2025
- **First exam based on the new syllabus:** Effective 3 February 2025
- **Final exam registration for the current syllabus:** By 26 March 2025
- **New syllabus exam, including resit:** Effective 1 April 2025

Details	Nov 2024	Dec 2024	Jan 2025	Feb 2025	Mar 2025	Apr 2025
Train-the-Trainer						
Exam registration (new syllabus)			6 Jan			
eBook/eLearning availability			6 Jan			
Examination (new syllabus)				3 Feb		
Final exam registration (current syllabus)					26 Mar	
New syllabus exams (resit)						1 Apr

To support a seamless transition, we will offer parallel registration and exam options. Candidates may continue to register and study using the current syllabus materials until 26 March 2025. Upon registration, they will receive access to the current eBooks, and the physical textbook of the current syllabus will remain available for purchase (while stocks last) at RM5.

For those opting for the new syllabus, registration will commence on 6 January 2025, with exams beginning on 3 February 2025. The exams will be offered in English, Malay, and Mandarin. Upon registration, candidates will receive access to the new eBooks and eLearning materials, as the new textbooks will not be available in physical format.

Please note that exams based on the current PCEIA 9th edition and CEILLI 7th edition will no longer be available after 31 March 2025. From 1 April 2025 onwards, all resit exams will also be based on the new syllabus.

We trust this revised timeline will allow for a smooth transition to the new syllabus, ensuring the continued success of candidates and the insurance industry.

Thank you for your continued trust in Aii as your partner in professional growth. We greatly appreciate your dedication to continuous learning and development.

Yours sincerely,
For and on behalf of **Asian Institute of Insurance**



Humeirah Mohd Ayub Khan
Director,
Professional Standard

